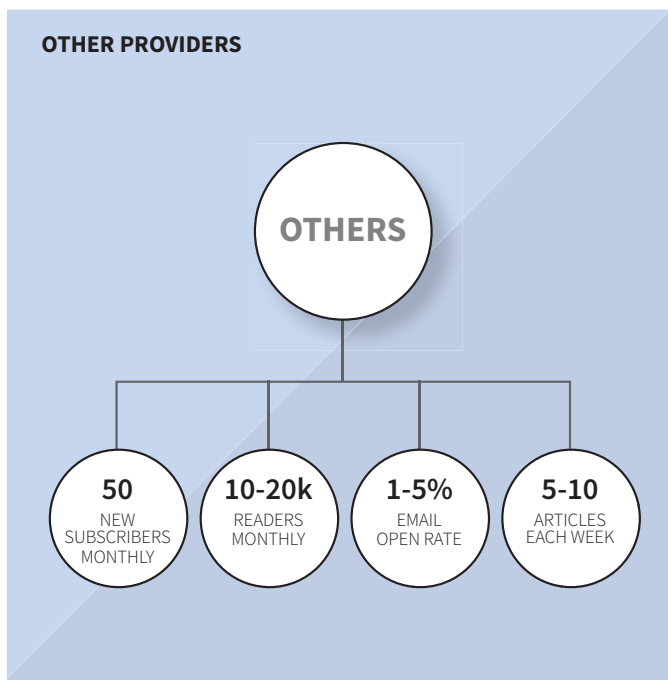
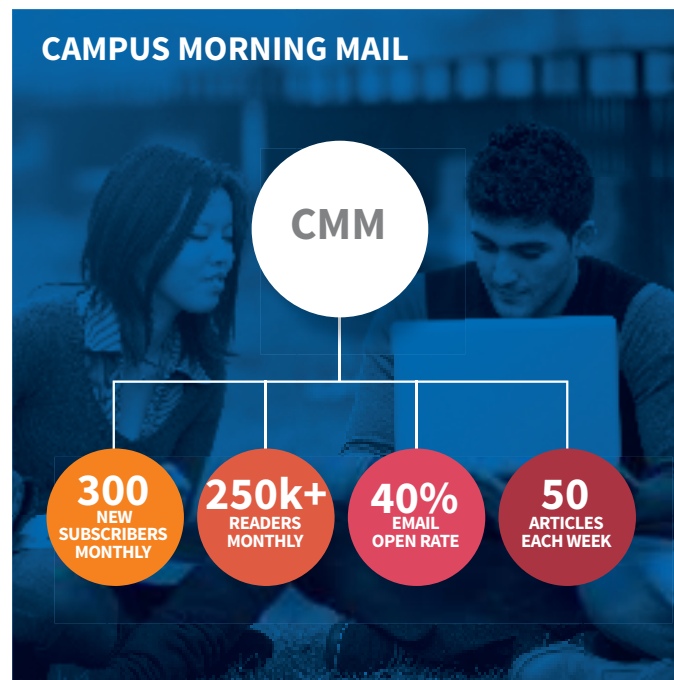






## TWICE THE ENGAGEMENT WITH HIGHER EDUCATION LEADERS...



## OUR REACH

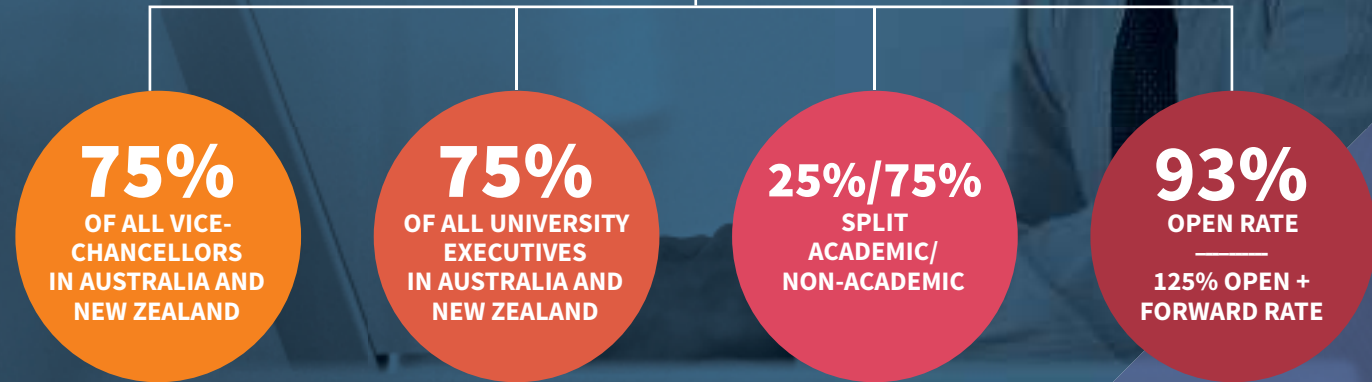
**250,000+**  
AUDIENCE REACH  
EACH MONTH

Great news and analysis delivered directly  
**Every Day** means much Greater Engagement than other means.



# THE CMM READER

The Leaders in Higher Education in Australia and New Zealand read **Campus Morning Mail** every day.



# CMM RATE CARD

<b>EMAIL ADVERTISING</b> CMM ACHIEVES OVER 60,000 EMAIL OPENS PER MONTH	3 emails per week weekly rate	5 emails per week Weekly rate	3 emails per week monthly rate	5 emails per week monthly rate
<b>Leaderboard</b> (600px by 173px)	\$1,025	\$1,725	\$3,700	\$6,150
<b>Banner In Content</b> (600px by 173px)	\$625	\$1,025	\$2,200	\$3,650

<b>WEBSITE</b> CMM ACHIEVES OVER 25,000 PAGE VIEWS PER MONTH	3 days per week weekly rate	5 days per week weekly rate	3 days per week monthly rate	5 days per week monthly rate
<b>Home Page Leaderboard</b> (728 px by 210px)	\$500	\$800	\$1,750	\$2,800
<b>Home Page Banner In Content</b> (728 px by 210px)	\$400	\$650	\$1,375	\$2,300
<b>News Item Leaderboard / Features Page Leaderboard / Feature Item Leaderboard / Feature Item After Content / Archive Page Leaderboard / Search Page Leaderboard</b> --> 1 Ad will appear in multiple locations (728 px by 210px)	\$900	\$1,500	\$3,150	\$5,250
<b>Home Page Sidebar 1</b> 300px by 300px	\$275	\$450	\$975	\$1,600
<b>Home Page Sidebar 2</b> 300px by 900px	\$400	\$650	\$1,375	\$2,300
<b>News Item Sidebar 1/ Features Page Sidebar 1/ Feature Item Sidebar 1/ Archives Page Sidebar 1/ Search Page Sidebar 1</b> --> 1 Ad will appear in multiple locations (300px by 300px)	\$275	\$450	\$975	\$1,600
<b>News Item Sidebar 2/ Features Page Sidebar 2/ Feature Item Sidebar 2/ Archives Page Sidebar 2/ Search Page Sidebar 2</b> --> 1 Ad will appear in multiple locations (300px by 900px)	\$400	\$650	\$1,375	\$2,300

Notes:

1. Prices exclude GST
2. Bookings of 3 or more months receive 10% discount
3. Banners, sidebars and leaderboards can be designed to specifications for an additional fee.
4. Changing banners more than once per week will incur a 10% surcharge.

# ENQUIRIES

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